**DATA ANALYTICS**

**GLOBAL SALES DATA ANALYTICS**

TL-MOHAMED SUBAIR B 812119104018

TM1-PRAVEEN S 812119104025

TM2-THIRESH T 812119104036

TM3-KAVIYARASAN R 812119104016

TM4-SURYA PRAKASH K 812119104035

**INDEX**

|  |  |  |
| --- | --- | --- |
| S.NO | CONTENT | Pg.NO |
| 1 | ABSTRACT |  |
| 2 | WORKING WITH THE DATASET   * UNDERSTANDING THE DATASET * LOADING THE DATASET * PREPARE THE DATASETS |  |
| 3 | DATA VISUALIZATION CHARTS   * SEGMENT WISE SALES,PROFIT AND QUANTITY * SALES BY MARKET * SALES BY SUBCATEGORY AND SALES BY REGION * COUNTRIWISE SALES USING MAP POINTS * SUBCATEGORY WISE SALES AND PROFITS USING LINE AND BAR CHART * SALES vs PROFIT SCATTER PLOT WITH SUB CATEGORIES AND REGIONS * REGIONAL SALES AND PROFIT FORECAST * SALES FORECAST BY ORDER PRIORITY * SALES BY SUBCAREGORY ANALYTICS * SALES BY SEGMENT ANALYSIS * SALES BY PROFIT BY COUNTRIES * REGIONAL QUANTITY AND SALES USING RADAR CHART * COUNTRY WISE SALES vs PROFIT USING WORD CLOUD * SALES DASHBOARD |  |
| 4 | IDEATION PHASE   * LITERATURE SURVEY ON THE SELECTED PROJECT AND INFORMATION GATHERING * PREPARE EMPATHY MAP * IDEATION |  |
| 5 | PROJECT DESIGN PHASE-I   * PROPOSED SOLUTION * PROBLEM SOLUTION FIT * SOLUTION ARCHITECTURE |  |
| 6 | PROJECT DESIGN PHASE-II   * CUSTOMER JOURNEY * FUNCTIONAL REQUIREMENTS * DATA FLOW DIAGRAMS * TECHNOLOGY ARCHITECTURE |  |
| 7 | PROJECT PLANNING PHASE   * PREPARE MILESTONE & ACTIVITY LIST * SPRINT DELIVERY PLAN |  |
| 8 | PROJECT DEVELOPMENT PHASE   * PROJECT DEVELOPMENT DELIVERY OF SPRINT-1 * PROJECT DEVELOPMENT DELIVERY OF SPRINT-2 * PROJECT DEVELOPMENT DELIVERY OF SPRINT-3 * PROJECT DEVELOPMENT DELIVERY OF SPRINT-4 |  |
| 9 | CONCLUSION |  |

ABSTRACT: